

# JASON GOLBITZ

Graphic Designer

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jasongolbitz.com

## EXPERIENCES

### Puma

Production Artist, 2023 - 2024

Global Studio Team

- Build and create e-commerce, in-store and out of home assets, layouts and styles for various business units including Motorsports, Running/Training, Basketball, Sportstyle and Entertainment
- Assist client partners such as Ferrari, BMW, Mercedes and Fenty with correct branding, logo and trademark usage
- Plan and design large scale event specific signage within cities such as New York, Los Angeles and Paris
- Construct and design more than one hundred campaign guide packages for company wide release
- Quality check photography and campaign imagery
- Collaborate with outside creative agencies to produce photography and graphics deliverables
- Work with other in-house producers, directors and project managers
- Ensure correct file management throughout project process

Graphic Designer, 2021 - 2023

Creative Services Team

- Designed and created high-quality assets for Puma North America teams including Social Media, E-commerce and In-Store
- Organized and constructed graphic assets for clients such as Macy's, Foot Locker, Champs, and Dick's Sporting Goods
- Collaborated with Art Directors and Creative Directors to adhere to company design standards through group critiques and reviews
- Worked with printers to quality check large scale print campaigns

### The Walt Disney Company

Jr. Graphic Designer, 2020

Radio Disney / ABC Television

- Designed and managed graphic deliverables for use by Radio Disney and ABC/Television for social media and e-commerce
- Worked with Creative Directors to design APP and streaming service landing pages
- Planned and designed event signage and vehicle wraps

## CLIENTS

### Sperry

Graphic Designer, 2023

### Sacramento River Cruise

Graphic Designer, 2017-2024

### Hamagami & Carroll

Graphic Designer, 2020

### Harvard University

Illustrator, Freelance, 2016

## BOSTON UNIVERSITY

### Master of Fine Arts

Graphic Design / 2017-2019

Spark Fellowship Award Winner

Spark Interactive Design Fellow

Graphic Design Teaching Assistant

Administrative Graduate Assistant

## SEMINARS

COMA Dutch Design Lab Participant

De Groene Amsterdammer (NL)

Primer '19 (NYC)

Speculative Futures '19 (LA)

## NORTHEASTERN UNIVERSITY

Bachelor of Science / 2011

## SKILLS / KNOWLEDGE

Adobe Creative Suite

HTML / CSS

p5js animation

AR App Design

Figma

Logo and Brand Creation

Social Media Design

Information Design

Typography

UX/UI Research and Design

Professional Gallery Installation

Silk Screen Printmaking

Digital Printmaking

Large Format Plotter Printing

Bookmaking

AR App Design

Pencil / Charcoal Drawing

Illustration / Drafting / Sketching

Wheat Pasting